

Chapter 6Middle Managers

Much-Maligned Malcontents or Implementation Powerhouses?

Jim and Michelle

June 21, 2024

Blueprint for Success

The successful implementation of inclusion and diversity initiatives relies on the commitment and engagement of CEOs, managers and employees at all levels of an organization.

Trailblazers



Trailblazers acknowledge, that no strategy including that which involves inclusion and diversity - can succeed without support from middle managers.

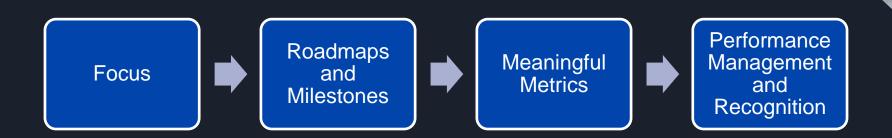
Middle Managers are Key Players in Implementing Inclusion and Diversity Strategies

Ol Role of middle managers.

O2 Importance of grassroots engagement.

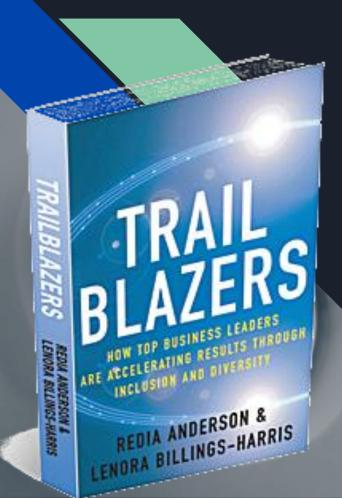
O3 Strategies for engagement.

Steps to Effective Engagement



Transformative Potential

Through strategic alignment, focused initiatives and support from leadership, middle managers can serve as implementation powerhouses for inclusion and diversity strategies.



Chapter 7

Changing the Culture Through Education

Jim and Michelle

June 21, 2024

TRUTH

Even though inequality at work may be rooted in managerial bias and the social isolation of women and minorities, the best hope for the remedying it may lie in practices that assign organizational responsibility for change.

MYTH

Diversity training and education exercises don't work. These types of programs fail to meet an organization's diversity and inclusion goals.

The New Hork Times

Monday SPORTS p.32 WEATHER p.4

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Editorial - Obituaries - TV and radio

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New York

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COCA-COLA SETTLES *RACIAL BIAS CASE*

The lawsuit, filed in April 1999, accused Coke of erecting a corporate hierarchy in which black employees were clustered at the bottom of the pay scale, averaging \$26,000 a year less than white workers.

State news

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Texaco Settles Race Bias Suit for \$176 Million

Roberts, a senior financial analyst in Texaco's Harrison, N.Y.-based finance departmentsaid she filed suit after consistently being denied chances for advancement, seminars and foreign travel while less-qualified white employees--often people she had trained-moved ahead.

Her superiors who joked that "all of the black jelly beans seem to be glued to the bottom of the bag."

State news

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Employees do not want to feel responsible for past injustice.
Racialized people often feel they don't need the training.
Some feel half a day of training is enough.

HR Leaders offer diversity training as though it is the "program of the month"

e-Learning used to deliver programs because it is cost effective.

Solutions

Start with a strategic plan for inclusion and diversity.

Conduct an audit to determine staff training needs.

Determine the outcomes desired from the education and training sessions. Ensure they are measurable.

Reinforce learning.

Develop an Effective Evaluation Process.

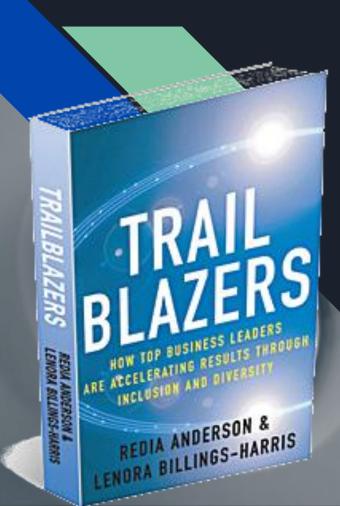
Select the right facilitators.



- 2. Managing in a Diverse Environment
- 3. Micro-Inequities
- 4. Challenge Day







Chapter 8

Sticky Strategies to Keep Your Pipeline Filled

Jim and Michelle

June 21, 2024

"...There are no acceptable excuses for not having a diverse pipeline of talent!"



Why Diversity and Inclusion Matter

- A study by McKinsey & Company found that companies with higher levels of diversity on their executive teams were more likely to have above-average profitability.
- A survey by Deloitte found that companies with inclusive cultures were twice as likely to meet or exceed financial targets.
- A report by the Society for Human Resource Management (SHRM) found that companies with a strong DEI culture had a 72% higher chance of meeting or exceeding their revenue targets.

The First Step

Efforts that create an environment to support and respect diversity...need to be in place if diversity recruiting is to be successful.

Anderson & Billings-Harris, 2019, p.121



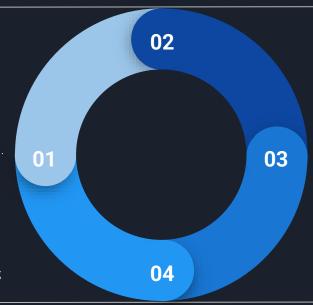
Sticky Strategies

Finding the Talent

Sourcing, recruiting and hiring the best talent. The company must reflect diversity and support inclusion. Thinking outside the box strategy are required.

Orientation & Onboarding

The first 90 days are a critical period for new employees. All of the steps used to bring the employee up to speed and foster a sense of inclusion and belonging are critical.



Mentoring, Sponsoring, Coaching

Mentors provide guidance and advice about the unwritten rules of success. Coaching is used to improve effectiveness and performance. Sponsorship involves creating or supporting opportunities for advancement and growth for others.

Succession Planning

Making sure the top talent is identified, developed and included in the succession planning is critical.

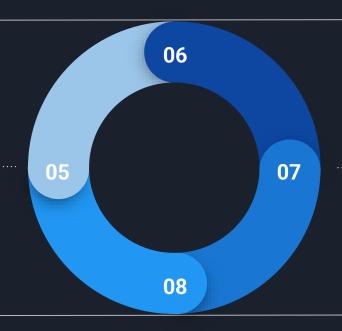
Sticky Strategies

Representation Tracking

D&I tracking metrics shape effective recruitment, planning & mentoring initiatives.

Diversity Audits

Checking for biases in assignment, recruitment, promotion and development opportunities.



Assignment Reviews

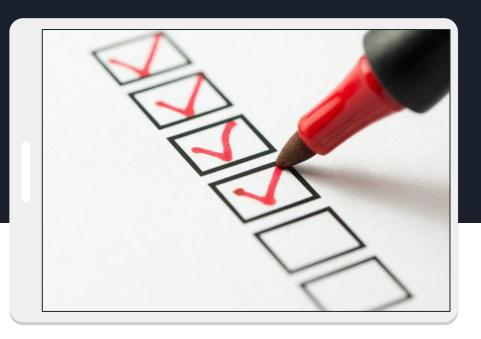
Ensuring D&I in task assignment, allocation and project involvement.

Employee Surveys & Cultural Audits

Collecting feedback on workplace culture, analyzing data, audits and proposing improvement initiatives

Inclusion Insights

- ✓ Visible commitment
- ✓ Inclusive processes
- ✓ Leadership development
- ✓ Mentoring
- ✓ Monitoring



Thank you!

